

Engaging with Open Source

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Three Questions

Why do organizations use Open Source?

What is the business objective?
Why should lawyers care?

What does it mean to “engage” with Open Source?

What parts of the organization are affected?
What are the issues?

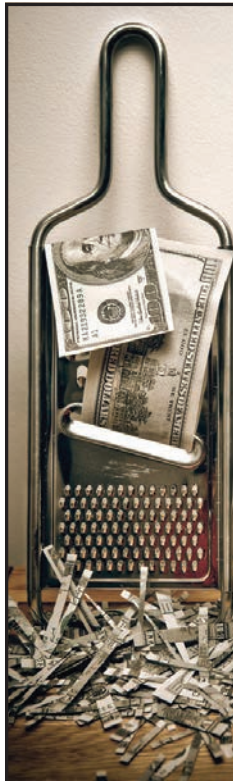
How do lawyers fit into an Open Source program?

How can lawyers mitigate risk and add value?

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Picture: TaxCredits.com

The question I
always get asked...

Why would anybody
do this?

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3

Open Source is Free Trade in Ideas



If the gains from trade in
commodities are substantial, they
are small compared to trade in ideas

— David Landes —

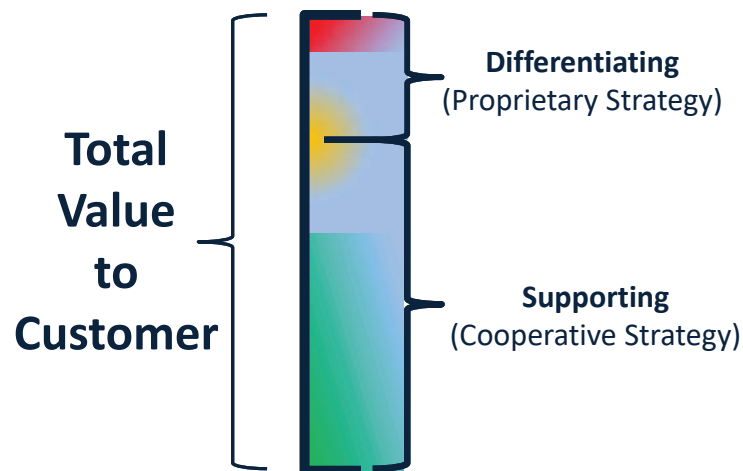
AZ QUOTES

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The 80/20 Rule of Business Value



What are the business purposes associated with OSS?

1. Develop a platform for innovation
2. Reduce long term risk
3. Gain mindshare/marketshare
4. Recruit, retain, and develop
5. Reduce the cost of product/service delivery

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First appeared as part of the conference materials for the
33rd Annual Technology Law Conference session

"Open Source: What You Need to Know Now"