

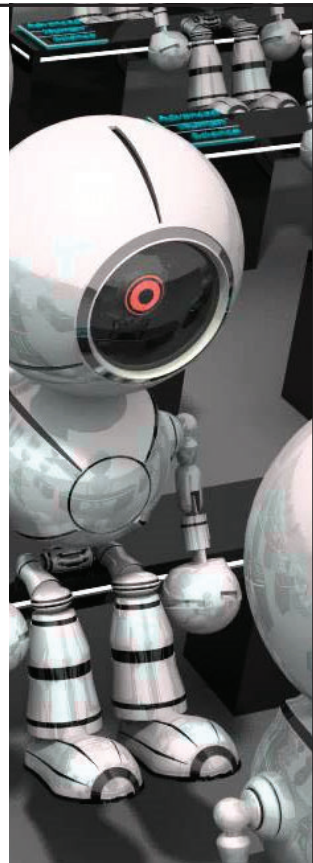
# Protecting Student Privacy While Using Virtual Learning, Educational Apps, and Advanced Technology

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“Gone are the days when textbooks, photocopies, and filmstrips supplied the entirety of educational content to a classroom full of students. Today’s classrooms increasingly employ on-demand delivery of personalized content, virtual forums for interacting with other students and teachers, and a wealth of other interactive technologies that help foster and enhance the learning process.”



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# Now and Then

## 1974

- File Cabinet
- Notebooks/textbooks
- Chalk Board
- VCR recording
- Paper Files
- Educational games/materials
- Classroom groups
- Typewriter

## Today

- Cloud storage
- Laptops/Ipads
- Smart Board
- Face recognition surveillance
- SLDS
- Online Educational Apps
- Web-based collaboration sites
- Speech-to-text



# FAMILY EDUCATIONAL RIGHTS AND PRIVACY ACT

- Gives parents and “eligible students” the right to access and seek to amend education records;
- Protects personally identifiable information (PII) in education records from unauthorized disclosure; and
- Requires written consent before disclosing PII – unless an exception applies.



# Confidentiality, Privacy, and FERPA

FERPA does not protect student privacy and the confidentiality of information in general. FERPA protects personally identifiable information (PII) from education records.



## What are education records?

*Education records* are records that are –

- directly related to a student; and
- maintained by an educational agency or institution or by a party acting for the agency or institution.

34 CFR § 99.3



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## Title search: Protecting Student Privacy While Using Virtual Learning, Educational Apps, and Advanced Technology Tools

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