

Tell The Story: Persuasive Writing and Speaking Act Like You've Been There Before

2021 Robert O. Dawson
Conference on Criminal Appeals
May 13, 2021

David Keltner
david.keltner@kellyhart.com

KELLY  HART

Darrell Royal

Thanks

3

3

Your Audience

- Overworked judges/justices.
- Permanent staff attorneys.
- Inexperienced law clerks.

4

4

Your audience shares two desires

- To quickly understand your argument.
- Find keys to resolving the appeal.

5

5

Know your audiences' personality

- Texas Court of Criminal Appeals.
- Court of Appeals (Panels).

6

6

Find the full text of this and thousands of other resources from leading experts in dozens of legal practice areas in the [UT Law CLE eLibrary \(utcle.org/elibrary\)](https://utcle.org/elibrary)

Title search: Tell the Story: Persuasive Writing and Speaking

Also available as part of the eCourse

[2021 Robert O. Dawson eConference on Criminal Appeals](#)

First appeared as part of the conference materials for the
2021 Robert O. Dawson Conference on Criminal Appeals session
"Tell the Story: Persuasive Writing and Speaking"