

Damages Update

Simple vs. Multiple Variable Regression

- Simple regression involves one Y (dependent variable) and one X (independent variable)

- $Y_i = \beta_0 + \beta_1 X_i + u_i, i = 1, \dots, n$

- Multiple regression involves more than one X (i.e., multiple independent variables)

- $Y_i = \beta_0 + \beta_1 X_{1i} + \beta_2 X_{2i} + u_i, i = 1, \dots, n$

- $Y_i = \beta_0 + \beta_1 X_{1i} + \beta_2 X_{2i} + \beta_3 X_{3i} + u_i, i = 1, \dots, n$

- *Etc.*

Regression Analyses Of Interest

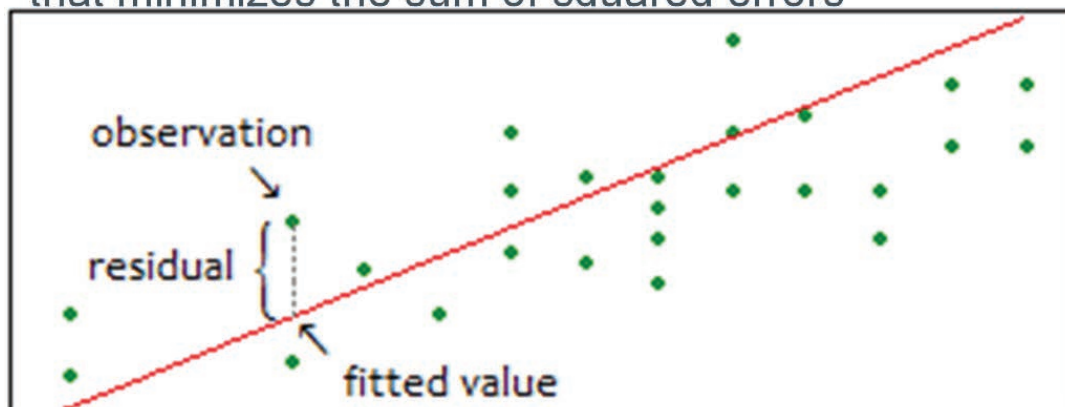
- Simple vs. multiple variable models
- Hedonic pricing model
- Structural break test



Private and Confidential

Ordinary Least Squares (“OLS”)

- Consider simple linear regression:
$$Y_i = \beta_0 + \beta_1 X_i + u_i, i = 1, \dots, n$$
- OLS involves us putting the regression line in the place that minimizes the sum of squared errors



Private and Confidential

Ordinary Least Squares (“OLS”)

In Math-Speak....

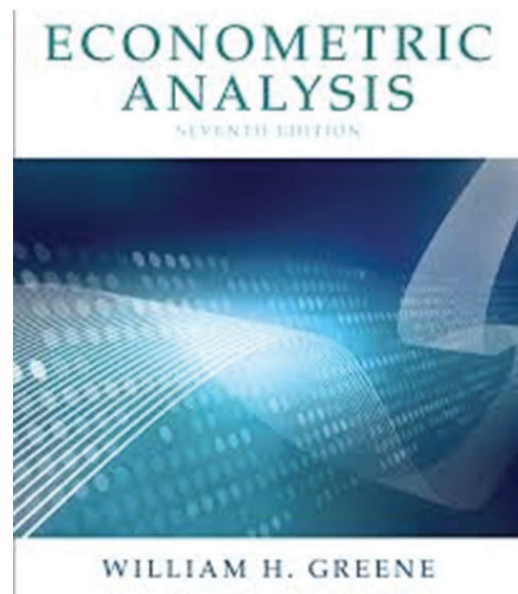
When we use OLS to estimate the unknown parameters β_0 and β_1 , we are picking b_0 and b_1 such that they solve the following calculus problem:

$$\min_{b_0, b_1} \sum_{i=1}^n [Y_i - (b_0 + b_1 X_i)]^2$$

Private and Confidential

Why Use Regression?

- Per the classic text by NYU’s William Greene:
 - Explore relationships among variables
 - Way to get yes-or-no answer to the question: Is there a significant relationship here?
 - Making predictions



Private and Confidential

Find the full text of this and thousands of other resources from leading experts in dozens of legal practice areas in the [UT Law CLE eLibrary \(utcle.org/elibrary\)](https://utcle.org/elibrary)

Title search: Damages Update

Also available as part of the eCourse

[2021 Advanced Patent Law \(Austin\) eConference](#)

First appeared as part of the conference materials for the
26th Annual Advanced Patent Law Institute session

"Damages Update"