



1

LISTENING TO OUR CLIENTS

2,500

Multi-industry respondents

67,000+

Clients engaged

HOW DO WE PREPARE BUILDINGS TO WELCOME TENANTS BACK TO WORK?

HEALTH & WELLNESS IS A PRIORITY.

VIRTUAL IS NOT REAL; RECORDED IS NOT LIVE. WE REALLY NEED LIVE EXPERIENCES.

OUR PHYSICAL SPACE IS OUR CULTURE'S TOWN SQUARE, MAIN STREET AND COMMUNITY CENTER.

RESPECT FOR PERSONAL SPACE

HOME IS NOT AN OFFICE.

FACEBOOK



Bank of America.



2

COVID IMPACTS ON TENANT LEASING



DESIGNING FOR THE HUMAN
EXPERIENCE HAS NEVER BEEN
MORE IMPORTANT

CITY PULSE SURVEY: WHAT MAKES PEOPLE STAY IN CITIES?

Neighborhood Design

Neighborhoods that are beautiful, authentic, and clean—and that prioritize pedestrians over cars.

Employment Opportunities

Positive and increasing opportunities for job growth and career advancement in the city.

Transportation Options

A multi-modal approach to transportation that includes delivering micro-mobility options.

As urban residents around the world consider relocating, our analysis uncovered five statistical drivers that predict whether residents are considering staying in their cities or planning to move.

"Big City" Problems

Cities that feel too big, too crowded, and too noisy—and those that are losing their cultural heritage.

Affordability Challenges

Cities and neighborhoods that are becoming less affordable, and where residents struggle to save.

Gensler U.S. WORKPLACE SURVEY 2020-2021

THE HYBRID FUTURE OF WORK

DETAILED FINDINGS

Find the full text of this and thousands of other resources from leading experts in dozens of legal practice areas in the [UT Law CLE eLibrary \(utcle.org/elibrary\)](https://utcle.org/elibrary)

Title search: Workplace of the Future: Strategies for a Post-Covid World

Also available as part of the eCourse

[2021 Bernard O. Dow Leasing Institute eConference](#)

First appeared as part of the conference materials for the
2021 Bernard O. Dow Leasing Institute session

"Office Sector and COVID's Impact: New Normal or Just New? "