

Commercial/Market Based Approaches to Impact Intervention

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AGENDA

- Why commercial/market interventions matter for social impact
- Where the interventions fit along the spectrum of available charitable activities
- What tools are available for such interventions
- How these interventions comport with the regulatory landscape
- What other considerations, including common pitfalls, should you be aware of

Why/How Commercial/Market Interventions Matter – Social Impact

- Leverage other charitable resources
- Leverage for-profit and government resources
- Position social impact efforts for sustainability and scale
- Expand knowledge of and attention to underlying social problems and potential ways to address them

Why/How Commercial/Market Interventions Matter – Social Impact (cont.)

- Tools can complement traditional charitable efforts
- Tools can take advantage of different incentives and align them to social impact
- Tools can recirculate funds for re-deployment to charitable purposes
- Tools can facilitate compliance obligations, especially regarding private benefit

Who Can Use These Commercial/Market Interventions?

- Donor Advised Funds
- Private Foundations
- Public Charities
- Social Welfare Organizations
- Limited Liability Companies

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