



# DATA GOVERNANCE

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## DISCLAIMER

Please note that Jessica Cassidy Katz is not speaking on behalf of, or about, Whole Foods Market and/or Amazon (or any other company). Her opinions and recommendations are her own, borne from 10+ years of experience that inform her approach to her legal practice.

# RECOMMENDATIONS

(See lines 13-27)

## AVOID KNOWN MISTAKES

Competency  
Communications  
Confidentiality  
Supervision

## READ (TO UNDERSTAND) THE RULES

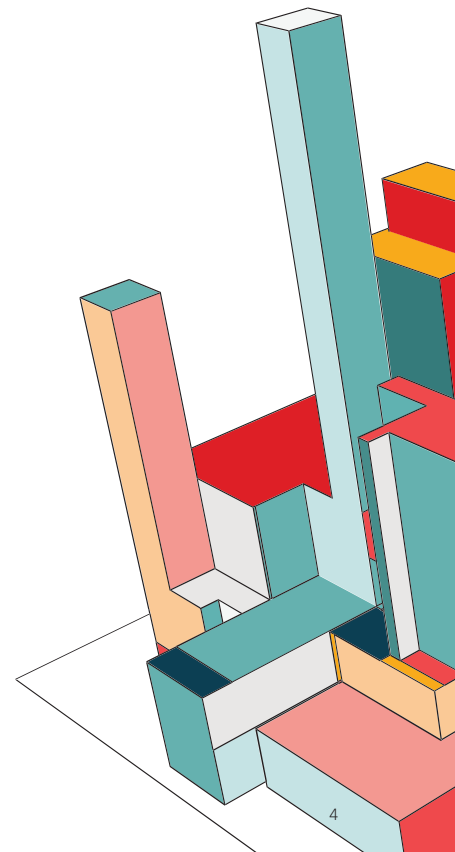
ABA rules  
Comments  
Other obligations

## EARN TRUST

"Do unto others"  
Apply and tinker  
Document efforts

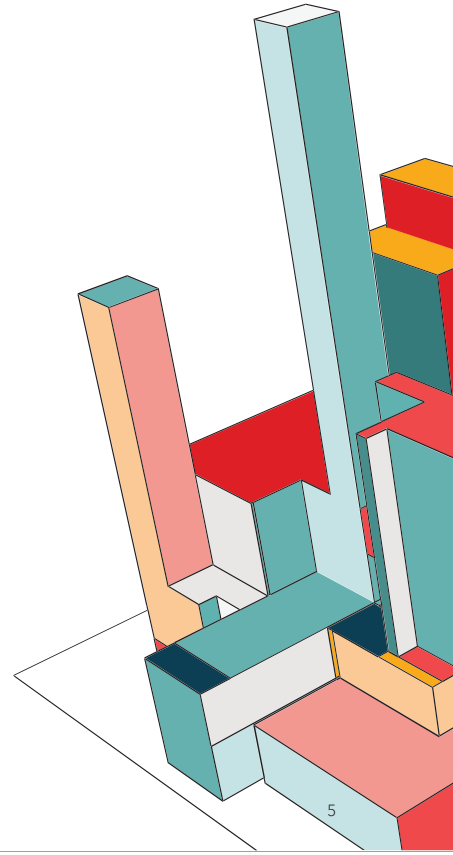
## REASONABLE EFFORTS

Avoid data loss



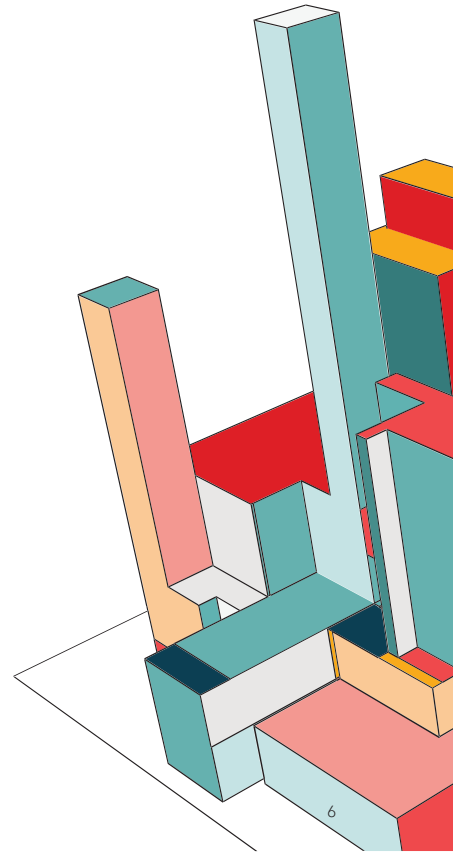
## **REASONABLE EFFORTS**

Prevent inadvertent or unauthorized access to client information on the internet



## **REASONABLE EFFORTS**

Prepare for business interruption



Also available as part of the eCourse

[2022 Technology Law eConference](#)

First appeared as part of the conference materials for the  
35<sup>th</sup> Annual Technology Law Conference session

"Data Governance"