

PRESENTATION TO: UNIVERSITY OF TEXAS TECHNOLOGY LAW CONFERENCE

# The Intersection of Technology & ESG: Deal Considerations

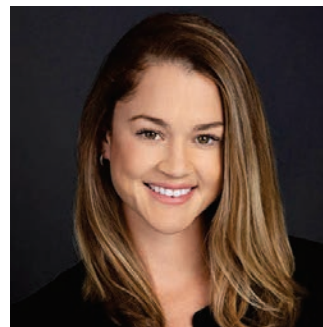
May 27, 2022 | Daisy Darvall and Emilie Jones

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## Presenters



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# Agenda

1. ESG: The Basics
2. ESG Considerations in Technology Deals
3. Particular Considerations: Data Privacy and Cybersecurity
4. Particular Considerations: Algorithmic Bias
5. Questions

SUBHEAD

## ESG: The Basics

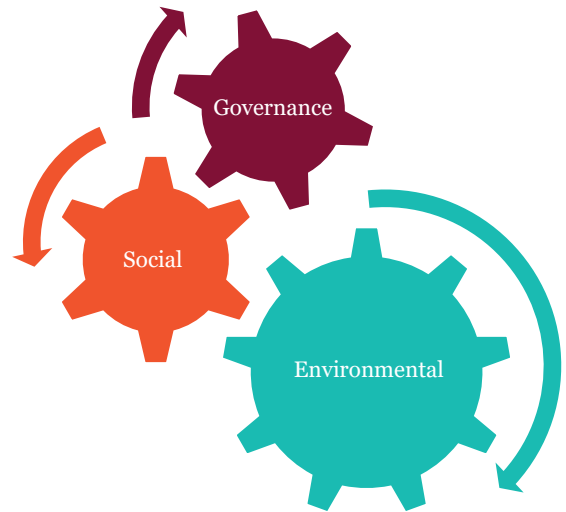


## What is ESG?

ESG refers to taking into account **environmental**, **social**, and **governance** issues in an entity's operations and investments

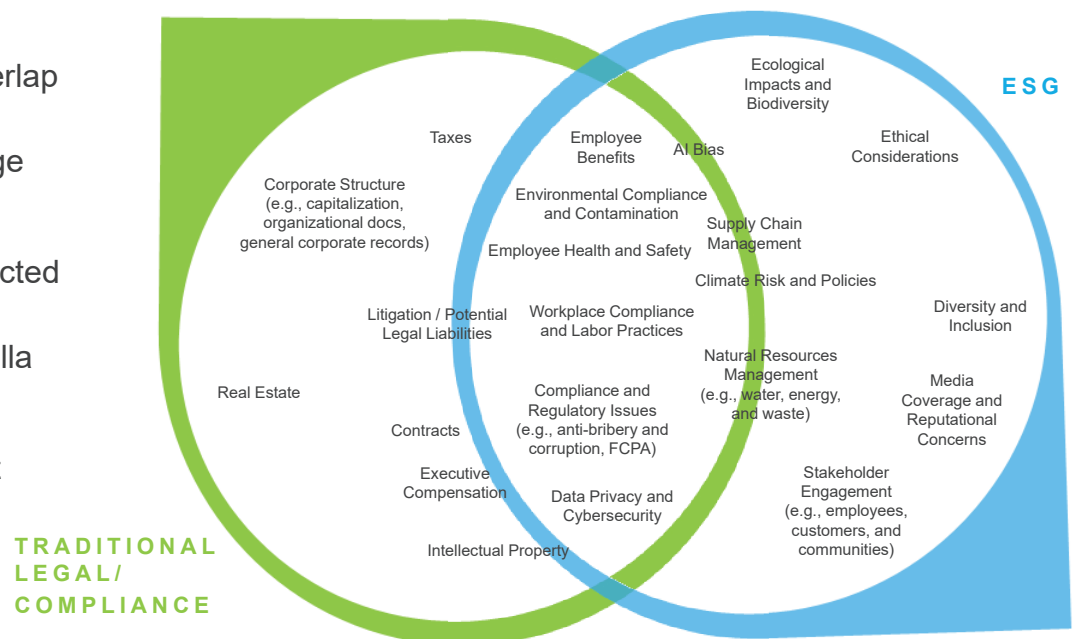
Appropriate and material ESG practices may vary depending on the specific nature of a company's industry, workforce, geography or investor base

ESG initiatives are generally focused on adopting policies or practices that **promote sustainability** and **mitigate risk**, while at the same time **creating long-term value** for investors



## Legal/Compliance vs. ESG

- ▶ Traditional legal and compliance topics overlap with ESG to a great degree but also diverge
- ▶ Historically, legal and compliance has neglected certain issues that fall under the ESG umbrella
- ▶ Snapshot in time and jurisdiction dependent



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35<sup>th</sup> Annual Technology Law Conference session  
"Intersection Between ESG and Technology"