

INTERNATIONAL PRIVACY LAWS AND ENFORCEMENT ACTIONS UPDATE

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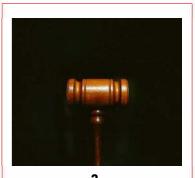
WHAT WE WILL COVER



1. International Privacy Laws



2. Spotlight on EEA, Brexit & APAC



3. Recent Enforcement Actions



INTERNATIONAL PRIVACY LAWS

DATA REGULATIONS ARE INCREASING AROUND THE WORLD

	EU: General Data Protection Regulation (GDPR)	¢	Singapore: Personal Data Protection Act 2012 (amended 2021)		Japan: Act on Protection of Personal Information (APPI) 2017
+	Canada: Personal Information Protection and electronic Documents Act (PIPEDA)	R	UK: Data Protection Act of 2018 & UK GDPR; Privacy and Electronic Communications Regulations (PECR)	×	New Zealand: Bill of Rights Act (1990), Human Rights Act (1993), and the Privacy Act (1993) (amended 2020)
®	Mexico: Federal Laws on Protection of Personal Data Held by Private Parties (2010)		Argentina: Personal Data Protection Law (PDPL), Decree 1558 of 2001	*•*	Republic of Korea: Personal Information Protection Act (2011) (amended 2020)
	Brazil: Lei Geral de Proteção de Dados Pessoais (LGPD)	*	Australia: Privacy Act (1988) (amended 2014) (under review by Attorney General), Notifiable Data Breaches scheme 2018	۲	India: Draft of Personal Data Protection Bill (2019) (awaiting reintroduction before Indian Parliamentary Committee)
	China: Personal Information Protection Law (PIPL), Personal Information Security Specification of 2020, Cybersecurity Law	\$	Israel: The Privacy Protection Act (PPA) 2017	\bigcirc	"Adequate" Data Protection: UK, Andorra, Argentina, Canada, Faroe Islands, Guernsey, Israel, Isle of Man, Japan, New Zealand, Republic of Korea, Switzerland, and Uruguay



PRIVACY / REGULATORY LANDSCAPE

- The privacy landscape is informed by each country's historical and cultural experience.
- The scope of regulations varies.
- The digital age has complicated privacy issues / problems:



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VARYING SCOPE OF REGULATIONS

- **Differing Definitions** covered data, covered individuals
- Territorial Scope extraterritorial applications, cross-border transfers, data localization requirements
- Responsibilities related to collection, processing, governance, record-keeping, and minimization.
- Individual Rights access, portability, deletion, etc.
- Data Security protection of confidentiality, integrity, availability and resilience, processes for testing and monitoring effectiveness of security controls.
- Data breach notification and cooperation with regulators.
- **Remedies, liabilities, and penalties** administrative fines, statutory penalties, private rights of action, criminal liability.



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