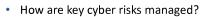




## Risk Assessment and Information Security

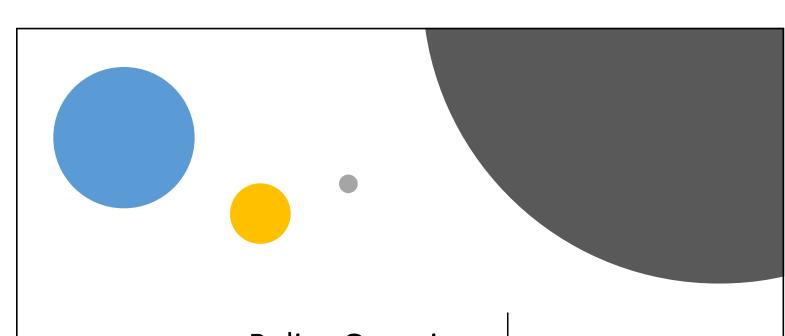
- · What are the organization's key goals and mission?
- What are the key cyber risks that could affect the organization's ability to achieve its business objectives? What kind of information does the organization have?
- How does the organization assess the impact of cyber risk on organizational objectives?



- Acceptance
- Avoidance
- Mitigation
- Transfer
- · Each organization has a different risk profile that changes over time
  - Every organization (and the individuals within it) have different risk tolerances and appetite for risk which can affect incident response approaches and coverage desired

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## Policy Overview: Coverage Must Fit the Risk

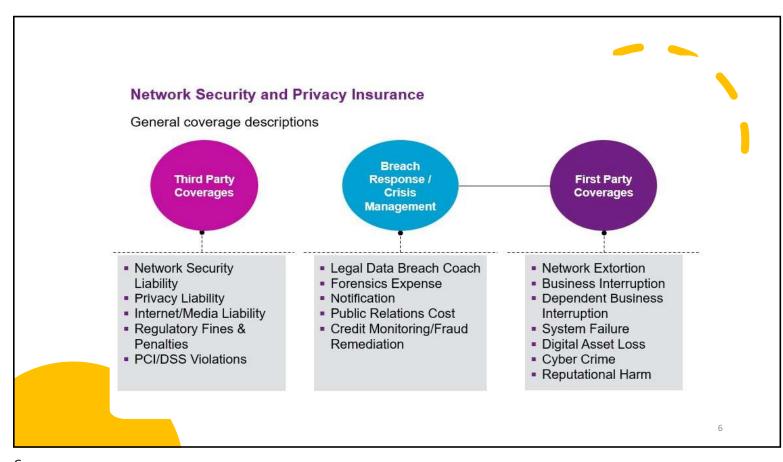
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Network Security and Privacy Insurance – General Coverage Description

 Cyber/Privacy Liability addresses the firstand third-party risks associated with ebusiness, the Internet, networks, intellectual property, and informational assets against privacy breeches.

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