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Getting Someor to Pay: Cyberse Essentia

Kara Altenbaumer-Price

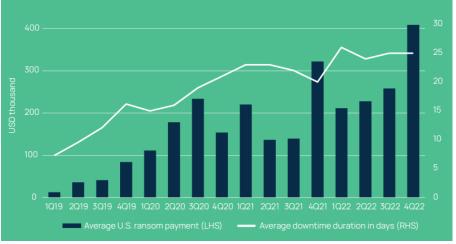
**Senior Vice President McGriff Executive Risk Advisors** mext.active

**Natalie D** 

**Insurance** Re Haynes and

# State of The Cyber Market





## **Breach Environment**

#### **Distracted threat actors**

1H22 saw tapering of US cyberattacks possibly due to Russia concen against Ukrainian targets; trend did not hold into second half of year actors continue to increase ransomware activity in 1H 2023.

LAST YEAR.

RANSOMWARE FREQUENCY

50% COMPARED TO THE CORRESPONDING PERIOD

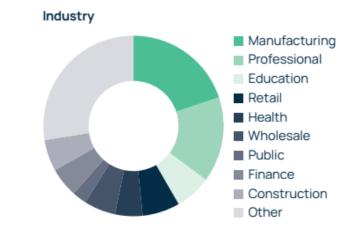
IN 2023 IS UP NEARLY

#### **Ransomware resumes**

Extortion demands and ransom payments continue to rise while the average downtime continues as well, however the proportion of vice paying a ransom continued to fall (under 40% in 4Q22)

## Attacking Manufacturing

Underscoring that no industry is immune to the threat of ransomwar manufacturing, once considered a low risk industry for cyber attacks the leading industry for ransomware activity





## State of The Cyber Market: 2023

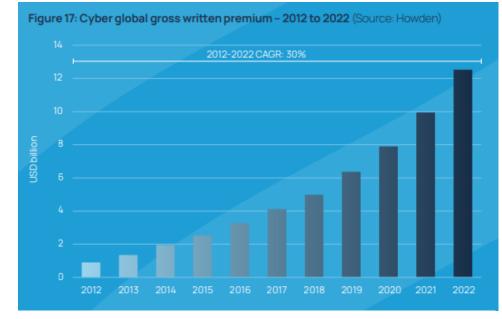
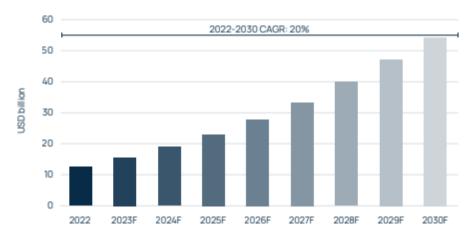


Figure 21: Gross written premium projections for global cyber insurance market – 2022 to 2030 (Source: Howden)



## **Market Conditions Changing**

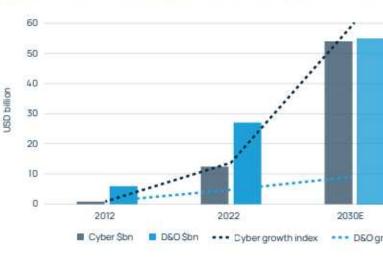
## Premium Growth

The gross written premium in the Cyber market has ballooned from 2019 to over \$12B in 2022 with expected total premiums to top \$15 This dramatic growth will continue to outpace the D&O market.

### A Larger Cyber Market

Continued premium growth and new capital investment in the Cybe market has created a larger premium base for Cyber losses going for

## Figure 22: Market size projections by 2030 - cyber vs D&O (Source: Howde





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## Title search: Getting Someone Else To Pay: Cybersecurity Insurance Essentials

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