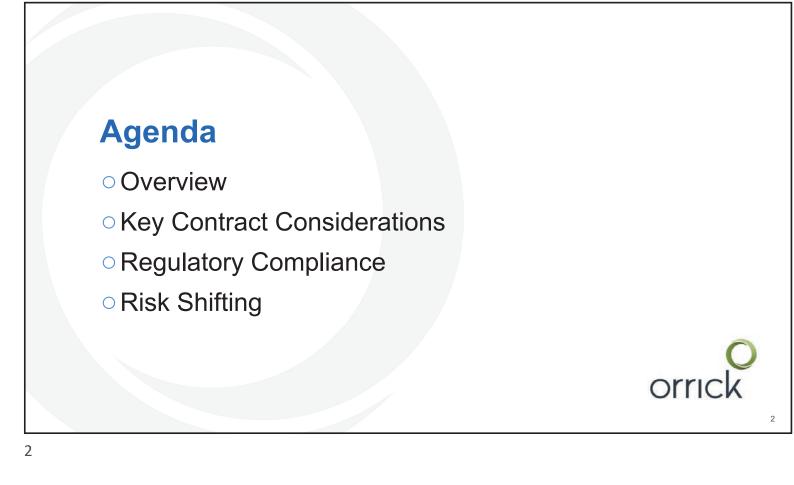
# CONTRACTING WITH THIRD-PARTY VENDORS

**TOP RISK AND PRIVACY LAW CONSIDERATIONS** PRESENTED BY: DAVID CURTIS AND HANNAH LEVIN

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1







## Privacy Law is a Patchwork Hydra

### Jurisdiction-Specific Requirements

- General Data Protection Regulation (GDPR)
- Federal and state UDAP restrictions
- State-specific requirements in California (CCPA),
   Virginia, Colorado, Connecticut; upcoming laws
   in **TEXAS** (effective 7/1/24) and other states
- Many more laws currently under consideration



# Bring Out Your Inner Hercules Sector-Specific Requirements Heightened protections for particularly sensitive data (e.g. health data, student data, \*\*children's data\*\*) Industry Best Practices and Self-Regulatory Frameworks Example: Payment Card Industry Data Security Standard (PCI-DSS)

## What is Personal Data?

- Laws are blurring the line between what is personal vs. non-personal data.
  - California Consumer Privacy Act (CCPA): information that identifies, relates to, describes, is reasonably capable of being associated with, or could reasonably be linked, directly or indirectly, with a particular individual or household.

5

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# Title search: Contracting with Third-Party Vendors: Top Risk and Privacy Law Considerations

Also available as part of the eCourse 2023 Essential Cybersecurity Law eConference

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