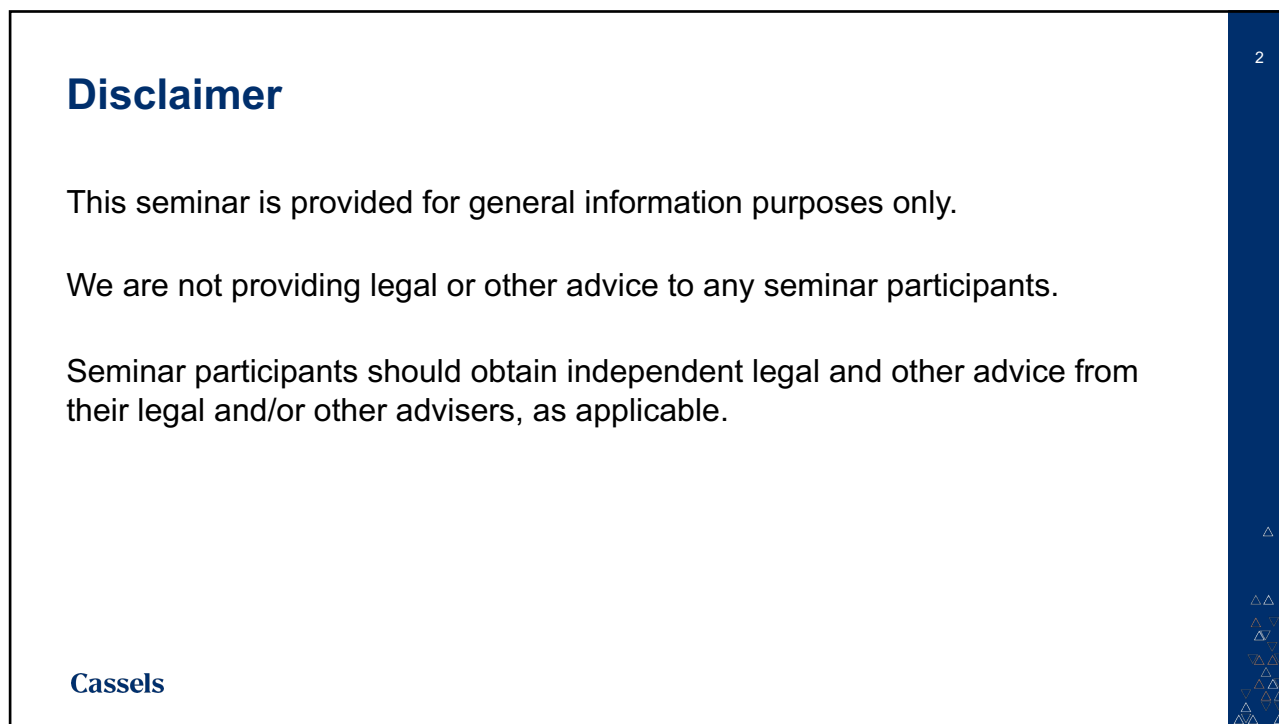
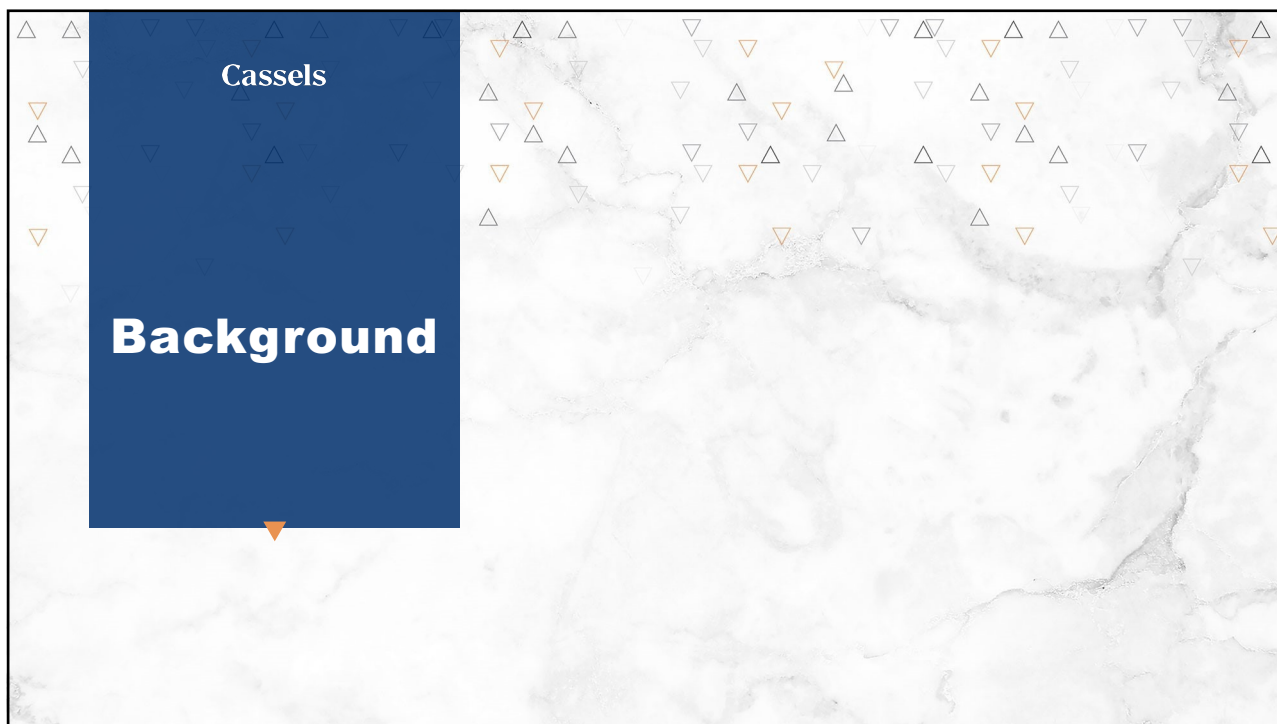


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**“**

[2023] IS GEARING UP TO BE ANOTHER BLOCKBUSTER YEAR FOR THE LIVE MUSIC INDUSTRY. WITH THE PANDEMIC IN THE REAR-VIEW MIRROR, PEOPLE ARE OPTING FOR COMMUNAL EXPERIENCES OUTSIDE THEIR HOMES MORE THAN EVER BEFORE. THE PENT-UP DEMAND HAS CREATED A MASSIVE OPPORTUNITY FOR BOTH THE ARTISTS AND THE COMPANIES PRODUCING THESE EXPERIENCES.

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*Heidi Chung, Variety, LIVE MUSIC BUSINESS: A SPECIAL REPORT, October 16, 2023*

**Cassels**

4

## Key Players

- Artists
  - Artist team: managers, business managers, lawyers
- Agents (e.g. CAA and WME)
- Promoters (e.g. Live Nation and AEG)
- Venues
- Ticketing companies (e.g. Ticketmaster)
- Others
  - Bus and transport companies
  - Security
  - Merchandise

Cassels

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Title search: On The Road Again: Legal Issues with Music Touring

Also available as part of the eCourse

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33<sup>rd</sup> Annual Entertainment Law Institute session

"On The Road Again: Legal Issues with Music Touring"