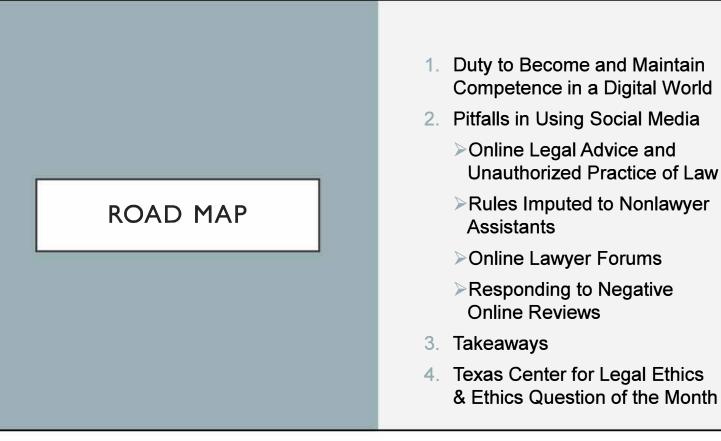


SOCIAL MEDIA, ETHICS AND TMI: WHY YOU WON'T BE ROFL

Priscilla de Mata, Esq. In-House Counsel Ysleta ISD El Paso, Texas



COMPETENCE

Rule 1.01 of the Texas Disciplinary Rule of Professional Conduct

3

TDRPC RULE 1.01

A lawyer shall not accept or continue employment in a legal matter which the lawyer knows or should know is beyond the lawyer's competence.

TDRPC RULE 1.01, COMMENT 8

A lawyer is responsible for becoming competent and maintaining such competence in the practice of law:

"Because of the vital role of lawyers in the legal process, each lawyer should strive to become and remain proficient and competent in the practice of law, <u>including the benefits</u> <u>and risks associated with relevant technology.</u>"

PITFALLS

Find the full text of this and thousands of other resources from leading experts in dozens of legal practice areas in the <u>UT Law CLE eLibrary (utcle.org/elibrary)</u>

Title search: Social Media, Ethics, and TMI: Why you won't be ROFL

Also available as part of the eCourse 2024 School Law eConference

First appeared as part of the conference materials for the 39^{th} Annual School Law Conference session "Social Media, Ethics, and TMI: Why you won't be ROFL "