

# What's New in Health IT

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## What is Health Information Technology?

Hardware, software, integrated technologies or related licenses, intellectual property, upgrades, or packaged solutions sold as services that are **designed for or support use by health care entities or patients** for electronic creation, maintenance, access, or exchange of health information.

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## Health IT vs. Consumer Health Apps



### Health IT

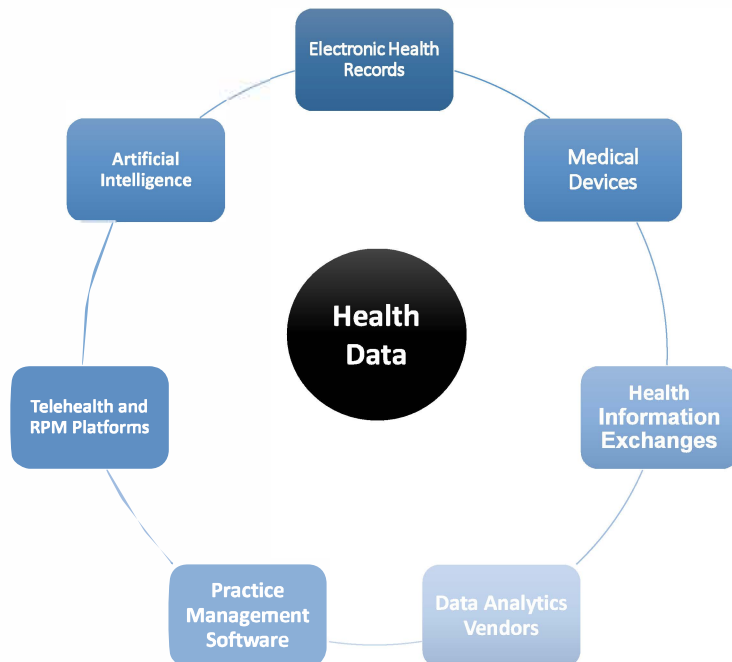
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### Consumer Health Apps

Hardware, software, and web-based applications that allow **consumers** to participate in their own health and wellness via electronic means.

## Where do we find Health IT?



## Critical Questions

Who are the users – providers, patients, health plans, consumers?

What information will the technology create, store, process, or transmit?

What is the intended use of the technology?

Who is going to pay for it – providers, patients, health plans (public or private), consumers, *no one*?

## Myriad of Applicable Legal Frameworks

HIPAA / Health  
Privacy

Food, Drug, &  
Cosmetic Act

Cybersecurity

Interoperability

Reimbursement  
/ Fraud &  
Abuse

Certification &  
Licensure

AI Governance  
Frameworks

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37<sup>th</sup> Annual Technology Law Conference session

"Navigating Tomorrow's Health Tech Laws Today"