





WAYS TO GET YOUR STORY OR THEME?

FACTS OF CASE

INFORMAL FOCUS GROUPS

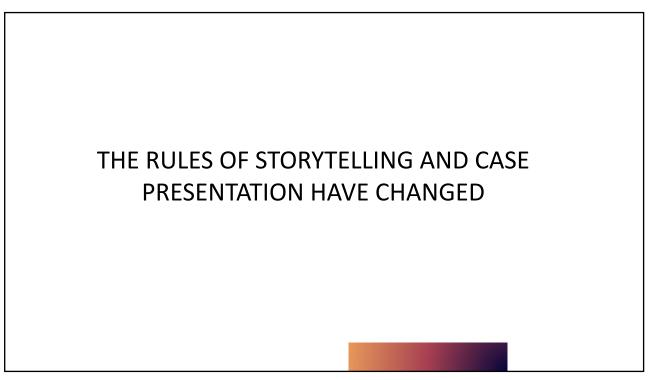
TALK TO NEIGHBORS, FRIENDS, LAWYERS

MOST PEOPLE ARE WILLING TO HEAR AND GIVE THOUGHTS ABOUT A CASE

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Title search: Storytelling and Themes

Also available as part of the eCourse <u>Car Crash Trial Tactics (2024)</u>

First appeared as part of the conference materials for the 2024 The Car Crash Seminar session "Storytelling and Themes"