

SEPTEMBER 2024

UT LAW | CLE

 **TEXAS Law**
The University of Texas at Austin
School of Law

CORPORATE ENFORCEMENT BY THE STATES

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State Enforcement by the Texas Attorney General's Office

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One of the Largest Law Enforcement Agencies

- Broad commitment to protecting Texans' rights and enforcing state laws across a broad range of sectors.
- One of the largest law enforcement agencies in the country:
 - Over 4,000 employees
 - Nearly 750 attorneys
 - 117 offices across the State

Civil
Enforcement

Criminal
Enforcement

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Attorney General Enforcement Mission

The OAG uses investigation and litigation tools to stop bad corporate actors and actions, while supporting and encouraging a strong Texas economy where law abiding corporations thrive.

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One of the Largest Law Enforcement Agencies

2020 and Before:

- Focus on CID and Multi-state enforcement strategies. Litigation was significantly delayed. Investigation never ending.

Rapid
Resolution for
Corporations

Quick Results
for Texans

Post 2020:

- Litigation First strategy, where we move into litigation and discovery if we have a cause of action to proceed with.

Pro-Business
While Enforcing
the Law

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Recent Enforcement Initiatives

Data Collection

- \$1.4 billion data privacy settlement, largest ever from a single state action.
- Ongoing enforcement actions against major technology platforms for illegally harvesting biometric data.
- Launched enforcement regime for consumer data breaches.
- MLB example of proactive outreach.

Consumer Privacy

- Launched one of America's largest privacy enforcement teams.
- Began enforcing Texas's sweeping privacy law on Day 1.
- Groundbreaking suit against car manufacturer for harvesting drivers' data and selling it to insurance companies.

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Title search: Corporate Enforcement by the States

Also available as part of the eCourse

[2024 Government Enforcement eConference](#)

First appeared as part of the conference materials for the
10th Annual Government Enforcement Institute session
"Corporate Enforcement by the States"