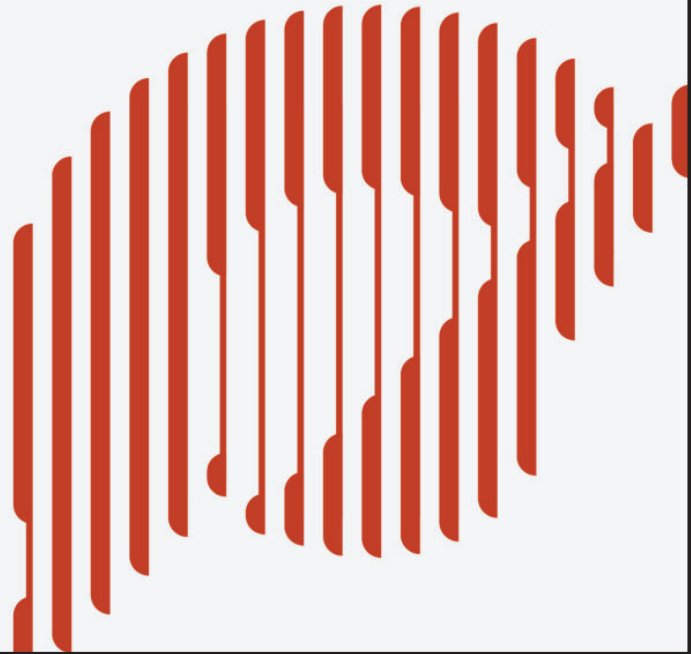


# General Threat Landscape

September, 2024

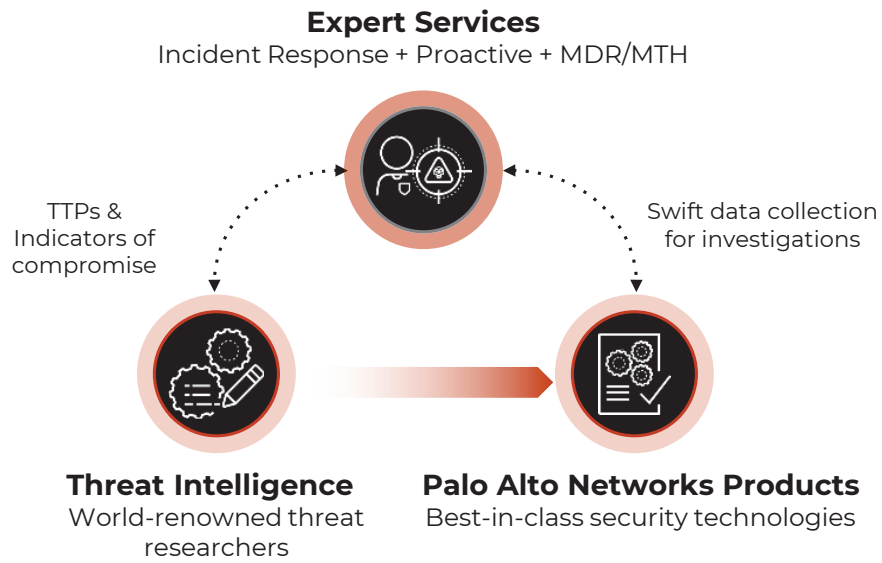


1

## What Is Unit 42?

2

## Unit 42 Threat Intelligence & Services



# Current Threat Landscape

## Threat Landscape Changes Constantly

Ransomware demands exponentially increase, averaging \$1.5 Million this year. **Sept. 7, 2024**

techradar

After health care attacks, tech giants will help small hospitals with cyber defenses. **Aug. 14, 2024**

npr

Biden admin pushing 'promise' of AI for cyber defense. **Sept. 6, 2024**

FEDERAL NEWS NETWORK

Cyber insurance keeps growing, as threats spur competition. **Sept. 9, 2024**

CYBERSECURITY DIVE

New macOS Malware TodoSwift Linked to North Korean Hacking Groups. **Aug. 21, 2024**

The Hacker News

Hackers Stolen 300,000 Users Personal Data in Cyber Attack at Car Rental Firm. **Sept. 9, 2024**

Cyber Security News

## 2024 Unit 42 Incident Response Report – Speed Matters

### Findings

- In 2021, the median time between compromise and exfiltration was 9 days
- In 2023, the median fell to 2 days

**45%** of the time, compromise-to-exfiltration happened in less than a day

Defenders must respond within hours.

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Title search: Threat Landscape Update

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2024 Essential Cybersecurity Law session

"Threat Landscape Update"