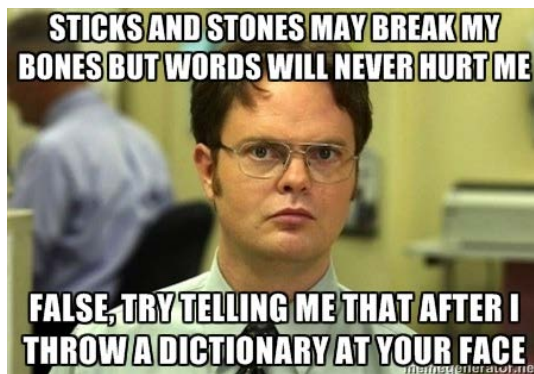


Social Media and Homeowners Insurance: Are Your Facebook Posts Covered?

Clayton N. Matheson
cmatheson@akingump.com

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The Rapid Rise of Social Media

2005

2015

7%	Adults in the U.S.	65%
12%	Young adults (18-29)	90%
8%	Adults 30-49	77%

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The Rapid Rise of Social Media



Facebook – 1.13 billion daily users



WeChat – 700 million



SnapChat – 150 million



Twitter – 136 million

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The Rapid Rise of Social Media-Sparked Defamation Lawsuits



'My fashion designer is a drug dealer, thief, and prostitute!'

'James Woods is a cocaine addict!'



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The Rapid Rise of Social Media-Sparked Defamation Lawsuits

You could get sued for defamation if you:

- Write a negative Yelp review about your former attorney
- Accuse your neighbor online of trying to spy on your family
- Post pictures of your kids on Facebook

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