

## 2023 First Friday Ethics (February 2023)

### February 3, 2023 • STUDIO WEBCAST

#### Friday Morning, Feb. 3, 2023

10:00 am 1.00 hr ethics	<b>A Legal Ethics Wish List (REPLAY)</b>  <p>Law firm General Counsels and Risk Managers have wish lists...of what they hope their colleagues already know about the Rules of Professional Conduct and how to apply them. This presentation explores many things that are, no doubt, on those wish lists, including a working understanding of the conflict of interest rules, tools to help navigate those rules (like engagement letters and "I'm Not Your Lawyer" letters), the difference between the attorney-client privilege and the lawyer's ethical duty of confidentiality, and a proper appreciation of the application of the "No Contact" Rule. The presentation also provides some practical tips to help create a culture of sound risk management practices to help keep the attendee from getting on the General Counsel's or Risk Manager's naughty list.</p> <p>A.J. Singleton, Stoll Keenon Ogden PLLC - Lexington, KY</p>
11:00 am	<b>10-Minute Break</b>
11:10 am 0.75 hr ethics	<b>Protecting Privilege? The Evolving Role of Attorney-Client Privilege in Cybersecurity Incidents and Responses (REPLAY)</b>  <p>This session analyzes the advantages and limitations of including outside counsel during incident response.</p> <p>Jeremy Rucker, Spencer Fane - Plano, TX</p>
11:55 am	<b>10-Minute Break</b>
12:05 pm 0.75 hr ethics	<b>Acting Ethically Even While Seething with Dislike (REPLAY)</b>  <p>Here we are, trying to be ethical professionals in the middle of a swirling culture of contempt. It has become very easy to see clients and counsel who disagree with us, not as merely incorrect, but as worthless and defective. How do we function ethically within today's culture? Together we'll lay out cutting-edge behavioral research, ancient wisdom, current anecdotes, and common sense to create a pathway beyond mere tolerance and co-existence.</p> <p>DeDe Church, DeDe Church &amp; Associates, LLC - Austin, TX</p>
12:50 pm	<b>10-Minute Break</b>
1:00 pm 0.50 hr ethics	<b>Recent Changes to the Advertising and Solicitation Rules: The Highlights (REPLAY)</b>  <p>Comprehensive changes to the Texas Disciplinary Rules governing advertisements and solicitations became effective in 2021. This presentation highlights some of the most notable changes.</p> <p>Jason Panzer, Herring &amp; Panzer, L.L.P. - Austin, TX</p>
1:30 pm	<b>Presentations Conclude</b>