

# 2020 Contract Drafting Essentials: A Practical Guide to Fundamental Concepts, Approaches, and Key Considerations

## September 14, 2020 • STUDIO WEBCAST

**Monday Morning, Sep. 14, 2020**

9:30 am 1.00 hr	<p><b>Fundamental Concepts in Contract Drafting</b></p> <p>Using settled case law as the foundation, walk through the key considerations and steps in drafting and executing contracts, from early considerations given and received, to the consent, delivery, and execution of an enforceable contract. In addition, understand when and why certain concepts and provisions should be included and how best to operationalize them, including protection of IP and confidential information, insurance coverage provisions, non-compete provisions, dispute resolution provisions, limits on liability, and the construction and scope of boilerplate language.</p> <p>Carol Bavousett Mattick, Carol Bavousett Mattick, PLLC - San Antonio and Austin, TX</p>
10:30 am	<p><b>Break</b></p>
10:45 am 1.00 hr	<p><b>Approaches to Contract Drafting</b></p> <p>A discussion on different approaches to contract drafting, and the different processes or techniques one can utilize to answer key considerations for each situation, including the economics of the business relationship, how all of the documents in the deal affect or relate to each other, a tally of the events/agreements between the parties, summaries of key provisions and keeping your client informed throughout the process, and more.</p> <p>Commentator: Carol Bavousett Mattick, Carol Bavousett Mattick, PLLC - San Antonio and Austin, TX Christina Marshall, Haynes and Boone LLP - Dallas, TX</p>
11:45 am	<p><b>Break</b></p>
12:00 pm 1.00 hr	<p><b>Analyzing Your Contract Through the Eyes of a Litigator and Jury</b></p> <p>Examine the common causes of action coming out of a breach of contract, review the state statutory and case law regarding common contract provisions, and understand different perspectives of the transactional attorney and the litigator on the same agreement so that you can ask and answer important questions that may change the drafting of the agreement in the first place.</p> <p>Commentator: Carol Bavousett Mattick, Carol Bavousett Mattick, PLLC - San Antonio and Austin, TX Ladd Hirsch, Winstead PC - Austin, TX Patrick D. Keating, Keating Brown PLLC - Richardson, TX</p>
1:00 pm	<p><b>Adjourn</b></p>